Aug 17th

Databases

MS+I - Research Data Sources

Data Net 2 days

u/o Aug 24th

20 (Welcome Lunch + Industry overview

27 M+SI/+Computer Training CTS

Aug. 10 Welcome Lunch Business Web.

Sept 3 Computer Training

10 Brand Sept 17 Mktg Conference

24 Overviews VP Lunch → D & VP presentation + program people

Oct 1

8

15

22

29

Nov. 5

12

19

26 Thanksgiving

Dec 3

10

17

Forecasting/ Segment Analysis

Mktg. Overview

Finance

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Source: https://www.industrydocuments.ucsf.edu/docs/qyjn0004

Aug 17th Start — B. Planning
20th Welcome Lunch / Industry Overview
27th M+SI - Data Sources / Analysis
w/o Aug 31st Computer Training
Sept 10 Brand Reviews & SP Lunch - VP Present — 5th Floor
17 MKtg Conference
24 Agency Visit
Oct 1 Mkt. Sos. FSF Overview / IT Marketing
8 Day I
15 + 16 Plant Tour / R+D / Dinner / Pre-Con — Day II
22
29

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